

**SQUARE ENIX HOLDINGS CO., LTD. ANNOUNCES FINANCIAL RESULTS FOR
THE SIX-MONTH PERIOD ENDED SEPTEMBER 30, 2020**

TOKYO, Japan – November 6, 2020 – SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated results for the six-month period ended September 30, 2020 (the “Period”). The Company is listed on the First Section of the Tokyo Stock Exchange, with the stock code “9684,” and prepares its financial statements according to the Japan GAAP.

Key Figures

(millions of yen, except percentages and per share data)

<u>6 months actual</u>	<u>6 mos. ended 9/20</u>	<u>6 mos. ended 9/19</u>	<u>YoY change</u>
Net sales	172,731	120,762	+43.0%
Operating income	31,655	15,918	+98.9%
Ordinary income	30,537	15,609	+95.6%
Profit attributable to owners of parent	16,047	10,969	+46.3%
EPS, basic	134.49 yen	92.02 yen	-

<u>Full year</u>	<u>Forecast FY ending 3/21</u>	<u>Actual FY ended 3/20</u>	<u>YoY change</u>
Net sales	290,000	260,527	+11.3%
Operating income	40,000	32,759	+22.1%
Ordinary income	40,000	32,095	+24.6%
Profit attributable to owners of parent	24,000	21,346	+12.4%
EPS, basic	201.14 yen	179.02 yen	-

For additional information, please refer to the full-length Consolidated Financial Results document at: <https://www.hd.square-enix.com/eng/21q2earnings.pdf>, or the Company’s IR website: <https://www.hd.square-enix.com/eng/ir/>.

In the Digital Entertainment segment, the release of major titles including “FINAL FANTASY VII REMAKE” and “Marvel’s Avengers,” growth in digital sales of catalog titles, and licensing income that resulted in higher net sales than in the same period of the previous fiscal year, as well as a turn to profit at the operating line.

In the MMO (Massively Multiplayer Online) Game sub-segment due to the release the previous fiscal year of the “FINAL FANTASY XIV” expansion pack, but the number of monthly paying subscribers for that title grew compared to the previous fiscal year, resulting in greater operating income.

In the Games for Smart Devices/PC Browser sub-segment saw earnings contributions from “DRAGON QUEST WALK” and “WAR OF THE VISIONS: FINAL FANTASY BRAVE EXVIUS,” both of which were launched in the previous fiscal year, as well as from a strong start by “DRAGON QUEST TACT,” which was launched in July 2020. The result was higher net sales and operating income than in the same period of the previous fiscal year.

The Amusement segment saw a sharp decline in net sales compared to the previous fiscal year and booked an operating loss due to the temporary closure of amusement facilities in Japan during the first quarter of this fiscal year. The closures were designed to combat the spread of COVID-19 in response to the Japanese government's declaration of a state of emergency.

In the Publication segment, sales in digital formats, including via the "MANGA UP!" comic app and of e-books, rose sharply in the sixth-month period ended September 30, 2020. This, combined with brisk sales of printed media, resulted in higher net sales and operating income than in the same period of the previous fiscal year.

In the Merchandising segment, brisk sales of character merchandise, soundtracks, and other products based on the Group's own content during the six-month period ended September 30, 2020 resulted in growth in net sales and operating income versus the same period of the previous fiscal year.

- ENDS-

About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is the holding company leading the group of Square Enix companies (the "Square Enix Group") with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Square Enix Group also boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 159 million units worldwide; DRAGON QUEST®, which has sold over 82 million units worldwide; TOMB RAIDER®, which has sold over 81 million units worldwide; and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <https://www.hd.square-enix.com/eng/>

*Unit sales are the total number of cumulative package shipment and digital sales. Digital sales are the cumulative unit number in and after April 2015, and include full-game downloads of packaged games and download-only games for console and PC.

Disclaimer

The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.

DRAGON QUEST, EIDOS, FINAL FANTASY, SPACE INVADERS, SQUARE ENIX, the SQUARE ENIX logo, TAITO and TOMB RAIDER are registered trademarks or trademarks of the Square Enix Group. All other trademarks are the property of their respective owners.