

FOR IMMEDIATE RELEASE

**SQUARE ENIX HOLDINGS Announces
Management Changes of TAITO CORPORATION**

TOKYO, Japan – February 29, 2016 – SQUARE ENIX HOLDINGS CO., LTD. (“the Company”) today announced that change in representative directors of TAITO CORPORATION, a wholly-owned subsidiary of the Company (“TAITO”) was approved by the Company’s board meeting held on February 26, 2016.

With the new management structure, TAITO will aim for further growth of business performances. Koichi Ishii is the candidate for representative director to be appointed as of April 1, 2016. Having 41-year career with TAITO, Koichi Ishii served many years in TAITO’s Arcade Operating Group. He was appointed as an executive officer in 2007 and a director in 2010. He currently serves TAITO as an Audit & Supervisory Board Member since 2014, and will retire from the current position as of March 31, 2016 to assume the presidency.

*Koichi Ishii was preselected as a director at TAITO’s extraordinary general meeting of shareholders held on February 29, 2016, and the appointment to representative director is scheduled at TAITO’s board meeting to be held on April 1, 2016.

Yukio Iizawa, the current President and Representative Director, will step down as of March 31, 2016, and will continue to serve TAITO as Honorary Chairman after the resignation. Kazuhiko Yamato, Vice President and Representative Director, will also step down as of March 31, 2016, to serve as an advisor thereafter.

About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix Group with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 110 million units worldwide, DRAGON QUEST®, which has sold over 66 million units worldwide and TOMB RAIDER®, which has sold over 45 million units worldwide, and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <http://www.hd.square-enix.com/eng/>

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