

## **KINGDOM HEARTS SERIES SHIPS OVER 10 MILLION WORLDWIDE**

### **Action Role-Playing Game franchise Surpass 2 Million Shipments across PAL Territories**

London (6th February 2007) - Square Enix Ltd., the publisher of Square Enix® interactive entertainment products in Europe and other PAL territories, and Buena Vista Games, the interactive entertainment affiliate of The Walt Disney Company today announces the KINGDOM HEARTS series of action role-playing games has shipped more than 10 million units worldwide, making it one of the top game series in the world.

“When we first started developing KINGDOM HEARTS, we never imagined we would pass the 10 million mark so quickly,” says series producer Shinji Hashimoto. “We are delighted and extremely grateful for the support from our fans around the globe. We hope to continue to provide games which fulfill your anticipation in the future.”

The KINGDOM HEARTS series was created by the collaboration of Disney’s Buena Vista Games and Square Enix in 2002. With two titles for the PlayStation® 2 and one title for the Game Boy® Advance, the KINGDOM HEARTS games see the player stepping into the shoes of the heroic Sora, who adventures alongside favourite Disney characters. The KINGDOM HEARTS series also features theme songs performed by international recording artist Hikaru Utada.

(Cumulative series shipment over 10 million units / December 2006)

- KINGDOM HEARTS (PAL Release: 1st November 2002, PlayStation 2)  
Japan: Over 1.5 million - North America: Over 3.0 million - Europe & PAL: Over 1.1 million
- KINGDOM HEARTS: Chain of Memories (PAL Release: 6th May 2005, Game Boy Advance)  
Japan: Over 0.4 million - North America: Over 0.9 million - Europe & PAL: Over 0.2 million
- KINGDOM HEARTS II (PAL Release: 29th September 2006, PlayStation 2)  
Japan: Over 1.1 million - North America: Over 1.7 million - Europe & PAL: Over 0.7 million

#### **About Buena Vista Games**

Buena Vista Games, Inc. (BVG) is the interactive entertainment affiliate of The Walt Disney Company. BVG publishes, markets and distributes a broad portfolio of multi-platform video games and interactive entertainment worldwide. The company also licenses properties and works directly with third-party interactive game publishers to bring products for all ages to market. For more information, please log on to <http://www.bvg.com>

#### **About Square Enix Co., Ltd.**

With headquarters in Tokyo, Japan, Square Enix Co., Ltd. (Square Enix) develops, publishes and distributes entertainment content including interactive entertainment software and publications in Japan, North America, Europe and Asia. Square Enix brings two of Japan’s best-selling franchises - FINAL FANTASY®, which has sold over 70 million units worldwide, and DRAGON QUEST® which has sold over 41 million units worldwide - under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

#### **About Square Enix Ltd.**

Located in London, Square Enix Ltd. handles operations in Europe and other PAL territories including sales, marketing and publishing of Square Enix titles. More information on Square Enix Ltd. can be found on the Internet at <http://www.square-enix.com>.

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