

## **EXPERIENCE FINAL FANTASY XI 2007 AT THE BERLIN eSPORTS CONVENTION**

**London (26th March 2007)** - Square Enix Ltd., the publisher of Square Enix® interactive entertainment products in Europe and other PAL territories, today announces the German and French launch of the forthcoming FINAL FANTASY® XI 2007 Edition--the first MMORPG in the award-winning FINAL FANTASY® franchise that has sold over 75 million units worldwide.

To celebrate the release of FINAL FANTASY XI 2007 Edition and to introduce the new European language service that adds full German and French support to the world of Vana'diel®, Final Fantasy XI will be taking part in the eSports Convention being held from Friday, March 30th to Sunday, April 1st at the CineStar Original, Sony Center, Potsdamer Place, in Berlin.

Square Enix is inviting players to come to the eSPORTS CONVENTION to try FINAL FANTASY XI in German and meet fellow adventurers. To celebrate the launch, there will be several gorgeous Mithra models at the booth, as well as numerous opportunities for players to win great prizes, including copies of the new FINAL FANTASY XI 2007 Edition.

### **FINAL FANTASY XI 2007 launch at the eSPORTS CONVENTION**

**Date:** March 30th - April 1st 2007  
**Time:** 10:00 - 24:00 (30th and 31st) 11:00 - 20:00 (1st only)  
**Address:** CineStar Original, Sony Center, Potsdamer Place, Berlin

### **How to play the German/French versions**

Launched on March 8th 2007, Square Enix is now offering a language conversion download that makes it possible to play FINAL FANTASY XI in French or German.

This service is available for those who play using the EU version of the FINAL FANTASY XI package currently on sale for both Windows® and Xbox 360™.

The display language is automatically changed to the current Windows/Xbox 360 settings when the PlayOnline® Viewer is activated. Though, it is still possible to switch between languages, including English, at any time. Further details can be found at [www.playonline.com](http://www.playonline.com).

On March 30th a new FINAL FANTASY XI all-in-one package - the FINAL FANTASY XI 2007 Edition - will be released in Europe. The new packaged version for Windows® and Xbox 360™ will allow players to experience Vana'diel in German, French or English.

FINAL FANTASY XI 2007 Edition also contains all three FINAL FANTASY XI expansion packs--Rise of the Zilart®, Chains of Promathia® and the latest expansion pack release, Treasures of Aht Urhgan®, available together on Windows software for the first time.

## **About FINAL FANTASY XI**

FINAL FANTASY XI takes you into the aftermath of a great war, as you answer a desperate call to defend your people. In this first ever cross-platform massively multiplayer online game, you'll unite with other warriors as they save their world from utter destruction. The brand-new 2007 Edition contains all three expansion packs, Rise of the Zilart, Chains of Promathia and Treasures of Aht Urghan.

FINAL FANTASY XI is the first MMORPG capable of simultaneous multiplayer action across three different platforms, allowing players worldwide to combine forces on Windows and Xbox 360, PlayStation®2 (North America and Japan only).

FINAL FANTASY XI players from all over the world can unite in one gaming universe in a community of more than 500,000 players, and 1.7 million characters.

FINAL FANTASY XI is the first ever MMORPG for Microsoft's Xbox 360, and includes the original FINAL FANTASY XI game and the three additional expansion packs.

For more information about FINAL FANTASY XI, please visit [www.playonline.com](http://www.playonline.com).

## **About Square Enix Co., Ltd.**

Square Enix Co., Ltd. (Square Enix) with headquarters in Tokyo, Japan, develops, publishes and distributes entertainment content including interactive entertainment software and publications in Asia, North America and Europe. Square Enix brings two of Japan's best-selling franchises - FINAL FANTASY, which has sold over 75 million units worldwide, and DRAGON QUEST® which has sold over 41 million units worldwide - under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

## **About Square Enix Ltd.**

Located in London, Square Enix Ltd. handles operations in Europe and other PAL territories including sales, marketing and publishing of Square Enix titles. More information on Square Enix Ltd. can be found on the Internet at <http://www.square-enix.com>.

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