

## FINAL FANTASY XII COSPLAY COMPETITION

If you think you have what it takes to be an official Square Enix Cosplayer, you are invited to enter the official FINAL FANTASY XII Cosplay competition. Three Grand Prize Winners will win a two night trip to London to showcase their FINAL FANTASY XII costumes on stage at the official launch event in central London, and will also receive a FINAL FANTASY goodie bag.

Be sure to start cutting and sewing immediately as entry to the competition closes on 11th February 2007, 11:59 p.m. If you think you have what it takes to be an official Square Enix Cosplayer, send an email with three photos of you in your FINAL FANTASY XII costume.

Before entering please read the Official Contest Rules for entry details and eligibility requirements.

Any other Final Fantasy Cosplayers wanting to showcase their costumes from previous Final Fantasy adventures are welcome to join the celebrations at the launch event, but are not eligible to enter the above competition. A number of goodies and giveaways will be available at the launch - full event details will follow shortly.

### Official Contest Rules

**IMPORTANT!** Please read these rules (“Official Content Rules”) before entering the Final Fantasy XII Cosplay Contest (the “Contest”). By entering the Contest, you agree to be bound by these Official Contest Rules and represent that you satisfy all of the eligibility requirements.

#### 1. ELIGIBILITY

NO PURCHASE NECESSARY TO ENTER OR WIN. CONTEST OPEN ONLY TO RESIDENTS OF THE UNITED KINGDOM. IF YOU ARE NOT A RESIDENT OF THE UNITED KINGDOM, YOU ARE NOT ELIGIBLE, AND SQUARE ENIX LIMITED (“Square Enix”) RESERVES THE RIGHT NOT TO AWARD PRIZES TO AND TO DISQUALIFY INELIGIBLE CONTESTANTS. CONTESTANTS MUST BE 18 YEARS OLD OR OVER. To be eligible to win a prize, entries must be completed and received by Square Enix in the format designated below. Directors, officers, and employees of Square Enix and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate family members of each are not eligible to win any prizes. All applicable laws and regulations apply. Offer void where prohibited. Maximum of one entry per person. All entries must be submitted from a valid e-mail account, which may be verified by a reverse domain name search. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent. **IMPORTANT!** Contest winners must be available between 22nd and 24th February 2007 to travel to London to participate in Final Fantasy XII promotion events dressed in their Final Fantasy XII costume.

#### 2. DISCLAIMER

Square Enix, all participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, and agents will not be responsible for: (a) any late, lost, misrouted, or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer or communications related malfunctions or failures; (c) any Contest disruptions, injuries, losses, or damages caused by events beyond the control of Square Enix or other participating sponsors; or (d) any printing or typographical errors in any materials associated with the Contest.

#### 3. CONTEST PERIOD

The Contest period is from at 12:00 a.m. (Pacific Time) xx January 2007 and 11th February 2007 at 11:59 p.m. (Pacific Time) (the “Deadline”). All entries must be received by the Deadline to be eligible to win a prize. Square Enix will, in its sole discretion, determine the valid and official entry time, should any discrepancies of time occur.

#### **4. PRIZES**

Eligible contestants will be eligible to win one of three Grand Prizes. Subject to conditions set forth below, the three Grand Prize winners will receive a trip for one to London to attend the Final Fantasy XII launch event and a Final Fantasy goodie bag. The trip includes return travel to and from London, 2 nights accommodation in London, and attendance at the Final Fantasy XII launch event. The winners must attend the Final Fantasy XII launch event in the costume used to win the contest. All other costs and expenses are the responsibility of the winner.

Odds of winning a prize depend on the number of eligible entries received. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. Judging will be completed no later than 12th February 2007. The winners will be notified before 14th February 2007. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Square Enix reserves the right to substitute a prize of equal or greater value for any prizes listed. Actual retail value of prizes may vary due to market conditions at the time prizes are awarded. All prizes are awarded "AS IS" and WITHOUT ANY WARRANTY OF ANY KIND, express or implied, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose.

IN NO EVENT WILL THE CONTEST WINNERS BE ENTITLED TO ANY FEE, ROYALTY, OR OTHER COMPENSATION OF ANY KIND AS A RESULT OF THE CONTEST. BY ENTERING, EACH CONTESTANT IRREVOCABLY ASSIGNS TO SQUARE ENIX OWNERSHIP OF THE ENTRY MATERIALS. CONTESTANT WAIVES ANY RIGHT TO ANY COMPENSATION FOR SQUARE ENIX'S USE OF SUCH CONTESTANT'S ENTRY MATERIALS (AS DEFINED BELOW) IN ACCORDANCE WITH THESE OFFICIAL CONTEST RULES.

#### **5. HOW TO ENTER**

Entries can only be submitted via e-mail with attachments. This is an internet only contest. All entries must include the following information:

1. Contestant's full name
2. Contestant's age (MUST BE 18 YEARS OLD OR OLDER)
3. Contestant's street address, including town, county, and postcode
4. Contestant's valid e-mail address
5. Contestant's phone number
6. Three high quality photos (in digital PDF, jpeg, or otherwise readable by Square Enix software) of Contestant posed as a Final Fantasy XII character. The three photos must show (a) a face shot, (b) a full figure shot, and (c) an action shot of the Contestant.

Contestants must send an e mail containing the above information, as well as valid information, to the following e mail address:

[FinalFantasyXII@square-enix-europe.com](mailto:FinalFantasyXII@square-enix-europe.com)

To be eligible, all entries must be received by the Deadline. 11th February 2007 at 11:59 p.m.

#### **6. CONTEST RULES**

Winners will be determined by the following process. Entries will undergo screening by selected employees of Square Enix during the period between the start date and the Deadline. The entries will be judged on their overall quality, creativity, and artistic interpretation. Based on these criteria, Square Enix will select finalists. Entries that qualify as finalists will be screened by Square Enix for the prizes. All decisions by the judges, including the selection of finalists and the selection of winners by Square Enix and its selected employees, will be final and will be made in the sole discretion of the judges. In the case of a tie, one appointed member of the judging panel will determine the winner. Square Enix will notify the contestants whose entries have been selected as winners by e-mail on or before 14th February 2007.

## **7. SQUARE ENIX OWNERSHIP OF ENTRIES**

All entries and other materials (the “Entry Materials”) (including all copyright, trademark, and other proprietary rights associated therewith) submitted by you become the property of Square Enix upon submission, and Entry Materials will not be returned to any contestant. Without limiting the generality of the foregoing, you acknowledge that Square Enix will own all rights to reproduce, use, modify, and make derivative works of the Entry Materials, without separate compensation to you or any other person or entity. For the avoidance of doubt, Square Enix will have the right to recreate, replicate, reproduce, distribute, display, and create derivative works of each contestant’s costumes, including modified versions of the same, in any form or any medium, including any and all future games, products, and promotions. You agree to take, at Square Enix’s expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Square Enix to effect, perfect or confirm Square Enix’s ownership rights as set forth above in this paragraph 7. Entry materials not in use by Square Enix may be used by contestants only for purposes of the Contest or for private, personal, non-public viewing. Entry materials received by Square Enix may be destroyed by Square Enix at any time following the Contest.

## **8. ORIGINAL WORK OF AUTHORSHIP**

You hereby warrant and represent that (a) as between you and parties other than Square Enix, you own all rights to all Entry Materials submitted by you; and (b) other than the fact that all intellectual property embodied in and related to the Final Fantasy XII game, including all copyrighted works and trademarks and derivative works thereof, are the exclusive property of Square Enix, all such Entry Materials are original works of authorship on your part and have not been copied, in whole or in part, from any other work and do not violate, misappropriate, or infringe any copyright, trademark, or other proprietary right of any other person or entity.

## **9. GENERAL RELEASE**

By entering the Contest, you release Square Enix, other participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees, and agencies (collectively, the “Released Parties”) from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses, and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a claim for breach of contract, tort (including negligence), warranty, or other remedy. The foregoing does not limit or exclude any liability the limitation or exclusion of which is prohibited by law.

## **10. SELECTION OF PRIZE**

Actual prizes shall be selected or approved by Square Enix in its sole discretion and may vary from advertising included in the Square Enix web site.

## **11. USE OF WINNER’S NAME, LIKENESS, ETC**

Except where prohibited by law, entry into the contest constitutes permission to use the winners’ names, addresses, likenesses, and/or prize information, without limitation, for promotional and marketing purposes without further permission or compensation.

## **12. WRITTEN CONFIRMATION**

As a condition of being awarded any prize, winners will be required to execute and deliver to Square Enix a signed copy of these Official Contest Rules to re-confirm your agreement to the contents. Winners will be notified by e-mail or telephone and will have 24 hours to respond affirmatively. If a winner declines the prize, then Square Enix reserves the right to choose an

alternate or no alternate due to time constraints. Winners will have three days to return the signed Official Contest Rules. If the winner does not return the signed Official Contest Rules to Square Enix within the three days, then the winner will forfeit the prize and an alternative winner may be chosen or not chosen at Square Enix's sole discretion.

### **13. WINNERS LIST; RULES REQUEST**

For a copy of the winners list, send a stamped, self-addressed, business size envelope after 14th February and before 1st March 2007, to Square Enix at the address listed below (Attention: Final Fantasy XII Cosplay Contest 2007 Winners List). To obtain a copy of these Official Contest Rules, send a stamped, self-addressed business size envelope to Square Enix at the address listed below (Attention: Final Fantasy XII Cosplay Contest 2007 Rules Request).

### **14. COPYRIGHT NOTICE**

The Contest and all accompanying Contest materials are Copyright © 2007 by Square Enix Limited. All Rights Reserved.

### **15. MISCELLANEOUS**

The Contest and these Official Contest Rules will be governed, construed, and interpreted under the laws of England & Wales. Contestants agree to be bound by these Official Contest Rules and by the decisions of Square Enix, which are final and binding in all respects. Square Enix reserves the right to change these Official Contest Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any contestant's participation in the Contest should viruses, bugs, unauthorized human intervention, or other causes beyond Square Enix's control affect the administration, security, or proper play of the Contest or Square Enix otherwise becomes, as determined in its sole discretion, incapable of running the Contest as planned. Contestants who violate these Official Contest Rules, tamper with the operation of the Contest, or engage in any conduct that is detrimental or unfair to Square Enix, the Contest, or any other contestant, in each case as determined in Square Enix's sole discretion, are subject to disqualification from entry into the Contest. Square Enix reserves the right to disqualify persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Contest Rules or the Contest, please e-mail them to [FinalFantasyXII@square-enix-europe.com](mailto:FinalFantasyXII@square-enix-europe.com) or send written questions to Square Enix at the address set forth below.

### **16. FORCE MAJEURE**

Square Enix reserves the right to change, suspend, or cancel the Contest if, in Square Enix's sole discretion, intervening circumstances warrant such change, suspension, or cancellation. Intervening circumstances include, but are not limited to, interruption, preemption, or cancellation of the Contest owing to conditions beyond Square Enix's control, such as strikes, labor disputes, war, insurrections, revolutions, terrorism, riots or other civil disturbances, earthquakes, fires, floods, or other natural disasters, governmental restrictions, embargoes or other exercises of governmental authority, unavailability of supplies, components, or material, or any other cause beyond Square Enix's control.

### **17. CONTEST SPONSOR**

The sponsor of the Contest is Square Enix Limited. Square Enix is a leading developer and publisher of digital entertainment content. Correspondence regarding the Contest or these Official Contest Rules may be directed to the following address:

Square Enix Limited  
Attention: Final Fantasy XII Cosplay Contest  
Square Enix Ltd  
2nd Floor, Castle House  
37-45 Paul Street  
London, EC2A 4LS

[FinalFantasyXII@square-enix-europe.com](mailto:FinalFantasyXII@square-enix-europe.com)

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