

FINAL FANTASY XII OFFICIAL UK LAUNCH EVENT AT HMV

Exclusive Moogles and Soundtracks, Developer Signing, Cosplay Competition and a Trip to Japan up for Grabs!

London (12th February 2007) - Square Enix Ltd., the publisher of Square Enix® interactive entertainment products in Europe and other PAL territories, today announces UK launch event plans for the eagerly awaited FINAL FANTASY® XII, the next instalment in the award-winning franchise that has sold more than 70 million units worldwide.

Meet the Makers. Fans attending the UK launch event on 23rd February will be treated to a very rare opportunity to meet the executive producer and director of the game. Both Akitoshi Kawazu and Hiroshi Minagawa will be available to sign games and goodies, and answer questions.

Limited exclusive Moogles and soundtracks. The first 100 people to buy the game during the launch event will receive an exclusive Moogle soft toy and a CD soundtrack featuring five songs from FINAL FANTASY XII, selected by the legendary composer Hitoshi Sakimoto. The following 200 people to buy the game will also receive the soundtrack. These highly collectable Moogles are not available to buy in the UK at present and the CD soundtracks have been produced specifically for the launch event. The gifts will be available to people who buy the game between 12-2pm but you can secure your gift by arriving early and picking up a wristband, available in store from 9am, 23rd February.

Cosplay Competition. Square Enix and HMV are inviting you to join in the celebrations wearing your very own FINAL FANTASY costumes. Square Enix talent spotters will be in the store looking for their favourite character costumes. Fans sporting some of the best costumes will be rewarded with freebies. Just turn up on the day in your FINAL FANTASY costume for a chance to win.

Win a trip to Japan. Anyone attending the launch event can also enter a competition to win a trip for two to Japan. No purchase necessary.

Date: 23rd February 2007
Time: 12pm-2pm (gift wristbands available from 9am)
Address: HMV, 150 Oxford Street, London, W1D1DJ
Entry: Free to everyone

About Square Enix Co., Ltd.

With headquarters in Tokyo, Japan, Square Enix Co., Ltd. (Square Enix) develops, publishes and distributes entertainment content including interactive entertainment software and publications in Japan, North America, Europe and Asia. Square Enix brings two of Japan's best-selling franchises - FINAL FANTASY, which has sold over 70 million units worldwide, and DRAGON QUEST[®] which has sold over 41 million units worldwide - under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

About Square Enix Ltd.

Located in London, Square Enix Ltd. handles operations in Europe and other PAL territories including sales, marketing and publishing of Square Enix titles. More information on Square Enix Ltd. can be found on the Internet at <http://www.square-enix.com>.

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